

JOIN THE UK'S SPECIALIST MARKET PLACE FOR ENGLISH WINE

Grow your online sales

LAUNCH WINDOW OFFER:



COMMISSION PER SALE:



Listing on Marasby Market is easy.

## Launch Window Offer

No Fees. Just 10% Commission per sale.

### MARASBY

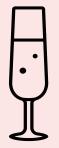
99% of the wine we drink in the UK is imported.

Join Marasby and help consumers discover English and Welsh wine.



### MARASBY

Marasby Market is a truly unique platform combining the benefits of marketplace and specialist ecommerce.





SPECIALIST

Build English wine category Drive e-commerce traffic MARKETPLACE Customer choice Producer control

#### PRODUCERS

### The benefits of listing on Marasby

Maintain control of your brand and pricing.

Keep more of your margin vs traditional retail and wholesale channels.

Increase your brand visibility on a platform designed with SEO in mind and 10K+ social media followers.

Sell wine through a more sustainable sales channel, cutting down wasted distribution miles and packaging.

Payment processing and first tier customer service managed by Marasby.



#### CONSUMERS

### The benefits of shopping on Marasby

Buy direct from the best UK winemakers with one account and one payment system.

Recipes, food & wine pairings, high quality editorial content, helping consumers to discover and try wines from across the UK.

Buy at cellar door prices, set by the winemakers themselves.

Cut down wasted distribution miles and packaging. Get wine through a more sustainable sales channel.

Be part of the emergent and pioneering English and Welsh wine scene.

### How to join Marasby Market

#### **PRODUCERS**



Choose the wines to list on Marasby Market.

#### MARASBY



Uploads all product information on Marasby Market.



Sell at cellar

door prices.

Launches wine with content and marketing activity.



Send 1 sample bottle and product information for each wine.



Provides first tier sales support and customer service.

### What happens when you get an order

#### DAY I

- 1. Receive automated notification from Marasby.
- 2. Reply 'confirmed' to accept order.
- 3. Get paid!



#### DAY 2

- 1. Dispatch order.
- 2. Supply tracking information to Marasby.
- 3. Move another order closer to growing the 1%.

### MARASBY

# Join Now

Listing on the Marasby Market is easy.

No Fees. Just 10% Commission per sale.

Welcome

to the





### MARASBY

We combine award-winning digital expertise with a deep knowledge of the drinks industry.

And a track record in building specialism and delivery outstanding customer service.

#### SIMON HUNTINGTON

Simon Huntington has worked in the wine industry for 20 years. Starting out in front line retail at Oddbins and progressing to Commercial Director at Roberson Wine.

He has won both IWC and Decanter Online retailer awards and achieved a Platinum Feefo rating for customer service.

He has a WSET diploma in wine and an IDM diploma in Digital Marketing.

#### TALYA ROBERSON

Talya Roberson was a BBC journalist for 14 years and more recently MD at Roberson Wine. In this time, she increased company profits and pivoted sister company London Cru to English wine production.

During her tenure the businesses won 14 industry awards including for US specialist, rosé specialist, and best wine packaging.